



Become a Sponsor (Business)

Hello Spring! Silver Garden Tour and Tea

We're hard at work gearing up to celebrate spring and 25 years of serving the community, with the **Hello Spring! Silver Garden Tour and Afternoon Tea** event, and we're on the lookout for organizations, friends, and neighbours who want to get involved by **becoming a sponsor!**

As a sponsor of the Hello Spring Garden Tour & Afternoon Tea, your organization will have the opportunity to reach a diverse group of approximately 300 event attendees and 30-50 event volunteers. Sponsorships range from \$125 to \$2000 and **offer a variety of benefits, outlined below.**

At this highly anticipated event, NeighbourLink North York with the support of residents in the community and the North York Garden Club have come together to celebrate spring and NeighbourLink North York's 25 years of serving the community; enjoying a spectacular showcase of 10 unique private and community gardens on a self-guided tour in Willowdale. Ticket-holders will start their tour at one of our designated Garden Tour Hubs, and end at the Parkview Community Gardens and adjoining John Mackenzie House for afternoons tea scheduled between 12-4pm; where live music, workshops and family-friendly activities will be hosted throughout the day. This event will be held on **Saturday, June 8th, 10 am to 4 p.m.**

Sponsorship funds will not only cover the costs of the Garden Tour, Afternoon Teas, and other event activities, but will directly support development of our current and new programs slated to be implemented between 2019-2020. **In short, sponsors can directly influence new programs aimed at housing, seniors, and newcomers in the Willowdale area!**

Our deadline for securing sponsors is May 25th. We appreciate your help in achieving this goal. Please click the business sponsorship button and fill out the CanadaHelps form online today. Alternatively, you can download the business sponsorship form, print and fill it out, and mail it to us with your check! We look forward to hearing from you.

Sponsorship Opportunities for Organizations

Platinum - \$2000:

- Full-page ad in the Garden Tour & Tea event booklet
- Opportunity to have promotional display at the Afternoon Tea venue
- Name and logo recognition as a **platinum** level sponsor on Event Sponsors banner.
- Name and logo recognition as a **platinum** level sponsor in the Hello Spring Garden Tour & Afternoon Tea event booklet
- Name and logo recognition as a **platinum** level sponsor on the Hello Spring Garden Tour & Afternoon Tea event site with a link to organization's site, *as well as mentions on NeighbourLink North York's social media (Twitter and Facebook)*
- Complementary Event Tickets: 4

Gold - \$1500:

- Half-page ad in the Garden Tour & Tea event booklet
- Opportunity to have promotional display at the Afternoon Tea venue
- Name and logo recognition as a **gold** level sponsor on Event Sponsors banner.
- Name and logo recognition as a **gold** level sponsor in the Hello Spring Garden Tour & Afternoon Tea event booklet
- Name and logo recognition as a **gold** level sponsor on the Hello Spring Garden Tour & Afternoon Tea event site with a link to organization's site, *as well as mentions on NeighbourLink North York's social media (Twitter and Facebook)*
- Complementary Event Tickets: 2

Silver - \$1000

- Quarter-page ad in the Garden Tour & Tea event booklet
- Name and logo recognition as a **silver** level sponsor on Event Sponsors banner.
- Name and logo recognition as a **silver** level sponsor in the Hello Spring Garden Tour & Afternoon Tea event booklet
- Name and logo recognition as a **silver** level sponsor on the Hello Spring Garden Tour & Afternoon Tea event site with a link to organization's site, *as well as mentions on NeighbourLink North York's social media (Twitter and Facebook)*
- Complementary Event Tickets: 2

Flower - \$750

- Standard Business Card sized ad in the Garden Tour & Tea event booklet
- Name recognition in the Hello Spring Garden Tour & Afternoon Tea event booklet as a 2019 event sponsor
- Name **and logo** recognition on the Hello Spring Garden Tour & Afternoon Tea event site with a link to organization's site.
- Mentions/Shoutouts on NeighbourLink North York's social media (Twitter and Facebook)
- Complementary tickets to Afternoon Tea Only: 2

Bud - \$500

- Standard Business Card sized ad in the Garden Tour & Tea event booklet
- Name recognition in the Hello Spring Garden Tour & Afternoon Tea event booklet as a 2019 event sponsor
- Name **and logo** recognition on the Hello Spring Garden Tour & Afternoon Tea event site
- Mentions/Shoutouts on NeighbourLink North York's social media (Twitter and Facebook)

Leaves - \$250

- Name recognition in the Hello Spring Garden Tour & Afternoon Tea event booklet as a 2019 event sponsor
- Name recognition on the Hello Spring Garden Tour & Afternoon Tea event site, as a 2019 event sponsor.

Root - \$125

- Name recognition on the Hello Spring Garden Tour & Afternoon Tea event booklet as a 2019 event sponsor.

Sponsorship & Ad Purchase Form

Step 1: Choose a Sponsorship Level

Choose a Sponsorship Level

- ☐ Platinum \$2000
- ☐ Gold \$1500
- ☐ Silver \$1000
- ☐ Flower \$750
- ☐ Bud \$500
- ☐ Leaves \$250
- ☐ Root \$125

Or Ads Only

Send ELECTRONIC VERSION OF AD/LOGO to nyneighbourlink@gmail.com by April 15th. Ad should be submitted as a high-resolution PDF

- ☐ Full Page Color Ad \$ 800
- ☐ Full Page B&W Ad \$ 400
- ☐ Half page Color Ad \$ 400
- ☐ Half page B&W Ad \$ 200
- ☐ Quarter page Color Ad \$ 250
- ☐ Quarter page B&W Ad \$ 150
- ☐ Standard Business Card Ad \$100

Step 2: Fill Out Information:

Name				
Billing Address	Street	City	Province	Postal Code
Phone #				
Email				

Step 3: Choose Payment Type

- ☐ A Cheque, payable to NeighbourLink North York is enclosed for \$_____
- ☐ Credit Card Please pay online at <https://www.canadahelps.org/en/dn/40814>

Please mail form & Cheque to:

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